CONCORDIA UNIVERSITY CAFC-87-03M
COMMERCE AND ADMINISTRATION FACULTY COUNCIL
MINUTES OF MEETING
MARCH 27, 1987

In attendance: S. H. Appelbaum, Chair
D. Acland (Acco.), M. Anvari (DS&MIS), K. Argheyd (Mana.), M. Armstrong (Econ.), V. V. Baba (Mana.), B. Barbieri (Assoc. Dean), M. Coulas (CASA), R. Curnew (Acco.), U. de Brentani (Mktg.), C. Delli Quadri (CASA), I. Devine (Assoc. Dean), D. Doreen (DS&MIS), A. Farhoomand (DS&MIS), D. Gandhi (Fina.), J. Goodwin (Mana.), C. Hamam (CASA), A. Jalilvand (Fina.), J. Kelly (Mana.), V. H. Kirpalani (Mktg.), L. Kryzanowski (Fina.), M. Kusy (DS&MIS), D. F. MacDonald (Acco.), C. MacLaurin (Lib.), R. Martin (Reg.), L. McGown (Mktg.), R. McTavish (Assoc. Dean), R. J. Oppenheimer (Mana.), C. Potter (Fina.), P. Regimbald (Liaison), C. A. Ross (Assoc. Dean), J. Ryu (CGSA), P. Sidler (CASA), G. Smith (CASA), T. J. Tomberlin (DS&MIS), S. Wert (CGSA), R. O. Wills (Assoc. Dean)

I Call to Order
The meeting was called to order at 09:35.

II Closed Meeting
There were no items on the agenda for a closed meeting.

III Open Meeting

IV Approval of the Agenda (CAFC-87-03A)
The Chair noted that Dr. M. Cohen had postponed meeting with Faculty Council.

IT WAS MOVED BY A. JALILVAND AND SECONDED BY V. H. KIRPALANI THAT THE AGENDA, CAFC-87-03A, BE APPROVED AS AMENDED.

THE MOTION WAS CARRIED.

V Approval of Minutes of Previous Meeting (CAFC-87-02M)
The following corrections were noted:
.Page 2, last paragraph, spelling correction Asian
.Page 3, last paragraph, last sentence, add, feedback
.Page 5, University Senate, add: "...were part-time faculty representation and department trusteeship...".

B. Barbieri requested that the first sentence of the second paragraph, page 5, be changed to read: "In response to B. Barbieri's concern that faculty from the English department might not provide the business orientation to achieve the aims of this course, ...".

IT WAS MOVED BY I. DEVINE AND SECONDED BY G. SMITH THAT THE MINUTES, CAFC-87-03M, BE APPROVED AS AMENDED.

THE MOTION WAS CARRIED.

VI Chair's Remarks and Question Period

The Chair announced that the annual "State of the Faculty " address would take place on Thursday, April 16th. He further announced the appointments of Z. Gidengil as Acting Chair, Department of Marketing, J. Rosenblatt as Director of CCMS, F. Simyar as Chair, Department of Accountancy and A. Rahman as Associate Dean, Academic and Student Affairs, Loyola Campus. The Council members joined the Chair in extending a vote of appreciation to R. McTavish, D. F. MacDonald and B. Barbieri for their significant contributions to the Faculty.

The Chair reported that M. Kusy had been elected as the Faculty representative on the Board of Governors. He also advised that the department of Decision Sciences and MIS had obtained from NSERC a total of $112,297 for the 1987-88 academic year, a sharp contrast to the 1983-84 total of $14,000. The Council members joined the Chair in extending a vote of appreciation to all the faculty members who were responsible for the Faculty's obtaining approximately $170,000 in research awards for 1987-88.

With reference to his recent trip to China, the Chair reported that the current exchange program with the Chinese University of Hong Kong would be ongoing and a proposal was expected from the director of the East Asian Institute of Business for their graduate students to come to Concordia. He advised that he would report further on the East Asian Institute after negotiations had been finalized.

In conclusion, the Chair invited P. Sevigny to address the Council members regarding the recommendations of the Faculty's Committee on Awards of Distinction.

P. Sevigny reported that the committee had formulated the following procedures for awards of distinction and sought the endorsement of Faculty Council to formalize the awards:

. There would be two types of medals awarded by the Faculty of Commerce and Administration - (1) Concordia Medal of Honor to be awarded periodically for life-time achievement in commerce or administration to an individual in the sunset of his/her career (2) Concordia Medals of Distinction, in the form of the University crest, a maximum of four to be awarded annually to individuals actively pursuing their careers who have achieved notable

distinction.

- Suitable framed certificates would accompany the medals.
- Presentations would be made in a special ceremony in the Hall Building.
- The field of candidates for recognition would be national in scope and selection would be made by an in-house committee. A senior member of the Public Relations Office would be asked to join the committee which is currently composed of the following members: P. Sevigny, Chair, S. H. Appelbaum, V. V. Baba, B. Barbieri, I. Devine, J. R. Goodwin, M. Kusy, K. L. McGown, W. M. Porterfield.

P. Sevigny read the motion concerning the Council's endorsement of the awards of distinction and requested permission to distribute a copy of the motion to Council members for consideration. A. Jalilvand pointed out that distribution of documentation without prior consideration by the Council Steering Committee would create a procedural difficulty and recommended that the document be submitted to the Faculty Council Steering for presentation at the next meeting of Council. It was agreed that the issue be open for discussion and that a formal motion would be put forward at the next meeting of Council. During the ensuing discussion, Council members expressed their support of the committee's proposal in principle as well as some concern about the criteria to be used for selection of award recipients.

R. Martin reminded Council members that the deadline for nominations for the First Graduating Class Award, The Concordia Medal, and the Malone Medal was May 1, 1987 and noted that nomination forms were available from the Registrar's Office and the Dean of Students Office.

J. Kelly questioned the administration's position on merit consideration in light of the previous collective agreement remaining in effect and the new agreement having been signed by both parties. The Chair replied that the decision to proceed with CDI and delay the merit exercise until the new agreement had been ratified had been made prior to the signing of the new agreement and indicated that this item would likely be addressed at the upcoming Dean's meeting.

A lengthy discussion followed concerning the criteria for teaching in graduate programs, specifically the criteria for teaching in the EMBA program as outlined by the Academic Director of the EMBA program. The Chair confirmed that he was ultimately responsible for the Faculty's teaching assignments in accordance with the collective agreement. He recommended that those who were concerned about the EMBA criteria should first contact the Academic Director. The Chair further commented that the intent of the criteria was to generally emphasize the need for commitment to the program.

VII Business Arising from Previous Meeting (CAFC-87-02M)

There was no business arising from the previous meeting.

VIII Reports from Standing Committees

1. Commerce Graduate Studies Committee

C. Ross invited Council members to attend the MBA Business Research Presentation scheduled Friday, March 27, 1987, 3:30-5:00 pm in the Hall Building. He reported that a committee had been struck to finalize the administrative restructuring of the MBA program which he expected would be processed in time for the next meeting of Council. He advised that the implementation of the distinction notation on the transcripts of Dean's Honor List students had been delayed until next year due to the complexity of establishing a common criteria for all Faculty graduate programs. In conclusion, he advised that he would report on the Graduate Fellowship Committee's response to the proposed quota system and Graduate Studies' recommendations for the Diploma in Accountancy program at the next meeting of Council.

IT WAS MOVED BY C. ROSS AND SECONDED BY A. JALILVAND THAT FACULTY COUNCIL ENDORSE THE ESTABLISHMENT OF AN EXECUTIVE SUMMARY OF APPROVED FACULTY COUNCIL MINUTES, WHICH CONTAINS ONLY DECISIONS AND ISSUES APPROVED AT FACULTY COUNCIL AND CONSISTS OF A MAXIMUM OF TWO PAGES, TO BE DISTRIBUTED TO ALL FULL-TIME FACULTY MEMBERS EFFECTIVE IMMEDIATELY.

During the discussion period, a number of Council members indicated that the proposed procedure amounted to a bureaucratic redundancy which, coupled with the approximate five week delay necessitated by the approval process, would be ineffective. C. Ross noted that this procedure was in place at other universities and advised that B. Hawker would undertake the task of summarizing the minutes. Several Council members agreed that any improvement in the dissemination of Faculty information would be beneficial. It was agreed that the executive summary should be approved by the Faculty Council Steering Committee prior to distribution.

THE MOTION WAS CARRIED. (34 in favour, 0 opposed, 1 abstention)

2. Commerce Undergraduate Curriculum Committee

Nothing to report.

IX Reports from Faculty Representatives on University Committees

1. University Senate

M. Kusy reported that the issue of part-time faculty representation was being handled by a sub-committee of Senate and the report on department trusteeship procedures would be discussed at today's Senate meeting.

2. Arts and Science Faculty Council - Nothing to report.

3. Academic Planning and Priorities Committee
V. V. Baba reported that the committee was considering criteria for data collection for various academic units.

4. Academic Programmes Committee
R. O. Wills reported that the committee discussed the statistical basis of the literacy report and would deal with the cost implications of the Business Communications course at the next meeting.

5. Senate Research Committee
C. Ross reported that the committee was currently studying the criteria for allocation of internal research grants.

6. Academic Services Committee
B. Barbieri reported that documentation of the proposed Library acquisition formula would be circulated to the Faculty Councils for written response prior to the May meeting of Senate. He noted that Dr. M. S. Cohen would be available for the next meeting of the Commerce Faculty Council. He further reported that A. Mate was preparing a draft of the University's position on copyright legislation. In conclusion, B. Barbieri summarized the activities of the following sub-committees of the ASC: (a) Coordinating Committee - consideration of best use of the $5,000 budget allocated for the Quebec Educational TV Network (b) Admissions Committee - consideration of liaison and advertising policy for short term recruiting (c) Registration Committee - consideration of procedures for an automated registration system.

7. University Library Committee - There was no report.

8. Fellowships, Scholarships and Awards Sub-Committee
A. Jalilvand reported that applications would be evaluated and ranked within the near future and noted that he expected to report at the next meeting of Council on the quota proposal and criteria for selection.

9. Computer Science Sub-Committee - There was no report.

10. Senate Computer Resources Committee - There was no report.

11. C.A.S.A.
V. V. Baba advised that the disbursement of the balance of the C.A.S.A. funds would take place on April 21st.

12. Visiting Lecturers Committee - There was no report.

13. Board of Governors - There was no report.

14. Board of Graduate Studies
I. Devine reported that the M.Sc. in Administration had been approved.

X New Business

1. Proposed Pharmaceutical and Health Care Management Centre (CAFC-87-03A-01)
IT WAS MOVED BY L. MCGOWN AND SECONDED BY V. KIRPALANI THAT FACULTY COUNCIL ENDORSE THE ESTABLISHMENT OF THE CONCORDIA PHARMACEUTICAL AND HEALTH CARE MANAGEMENT CENTRE AND SEEK THE OFFICIAL CONCURRENCE OF SENATE AND THE BOARD OF GOVERNORS IN THIS MATTER.

During the subsequent discussion, several Council members noted the need to develop criteria and strategy for initiating Faculty centres to ensure that the directions were synchronized with the Faculty mission statement. It was agreed that C. Ross would strike and Chair a sub-committee of Faculty Council whose recommendations will be reported at the October 1987 meeting of Faculty Council.

THE MOTION WAS CARRIED (30 in favour, 2 abstentions)

XI Other Business

1. Faculty Mission Statement (CAFC-87-01A-03)
It was agreed that the editorial changes recommended by the departments of Accountancy, Marketing and Management be incorporated in the text of the statement and presented for final approval by Council at the May 8th meeting.

2. Treasury Management Centre Report (CAFC-87-03A-02)
M. Anvari reported that the 1986 Symposium on Cash, Treasury and Working Capital Management has been very successful and he hoped to introduce the first undergraduate treasury management course as a slot course in the Finance Department within a year.

IT WAS MOVED BY R. O. WILLS AND SECONDED BY A. FARHOOMAND THAT THE MEETING BE ADJOURNED.

The meeting was adjourned at 11:50.

The next regular meeting of Council will take place on Friday, May 8, 1987, at 09:30 in room AD131, Loyola Campus.

FACULTY OF COMMERCE AND ADMINISTRATION

Executive Summary

Minutes of Faculty Council - March 27, 1987

A. INFORMATION

1. The Chair announced the following new appointments:

   - Z. Gidengil, Acting Chair, Department of Marketing
   - J. Rosenblatt, Director, CCMS
   - F. Simyar, Chair, Department of Accountancy
   - A. Rahman, Associate Dean, Academic and Student Affairs, Loyola Campus
   - M. Kusy, Faculty representative, Board of Governors.

2. The Faculty has obtained approximately $170,000 in research awards for 1987-88.

3. V.V. Baba reported that the Academic Planning and Priorities Committee was considering criteria for data collection for various academic units.

4. R. O. Wills reported that the Academic Programmes Committee had discussed the statistical basis of the literacy report and would deal with the cost implications of the Business Communications course at the next meeting.

5. C. Ross reported that the Senate Research Committee was currently studying the criteria for the allocation of internal research grants.

6. B. Barbieri reported that the documentation of the proposed library acquisition formula would be circulated to the Faculty Councils for written response prior to the May meeting of Senate. He further reported that A. Mate was preparing a draft of the University's position on copyright legislation.

7. A. Jalilvand reported that the Fellowships, scholarships, and Awards Sub-committee would be evaluating and ranking applications within the near future and noted that he expected to report at the next meeting of Council on the quota proposal and criteria for selection.

8. I. Devine reported that the Board of Graduate Studies had approved the M.Sc. (Administration) proposal.

9. M. Anvari reported that the 1986 Symposium on Cash, Treasury, and Working Capital Management had been very successful and that he hoped to introduce the first undergraduate treasury management course as a slot course in the Finance Department within a year.

B. ISSUES

1. P. Sevigny addressed the Council regarding the recommendations of the Faculty's Committee on Awards of Distinction. Council members expressed their support for the Committee's proposals in principle. There was some concern about the criteria to be used for the selection of award recipients.

2. C. Ross reported that the implementation of the distinction notation on the transcripts of the Dean's Honour List students had been delayed until next year due to the complexity of establishing common criteria for all Faculty graduate programmes.

3. A motion was passed endorsing the establishment of an Executive Summary of approved Faculty Council Minutes, which contains only decisions and issues approved at Faculty Council and consists of a maximum of two pages, to be distributed to all full-time faculty members immediately.

4. A motion was passed endorsing the establishment of the Concordia Pharmaceutical and Health Care Management Centre and that the Senate and Board of Governors would be approached for official concurrence.